Balaramakrishna Talliboyina

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Professional Summary:

- A successful WordPress & UI/UX developer with 6+ Years of industry experience.
- Experience in all phases of software development life cycle including requirements Analysis and Debugging, Applications Design, Development, Integration, Maintenance, Installation, Implementation and web applications.
- Expertise in Client Scripting language and server side scripting languages like HTML5, CSS3, JavaScript, jQuery, Bootstrap, PHP.
- Experience in developing Graphic User Interface (GUI) to display report data using jQuery with Cross-browser compatibility and Web application scaling.
- Incorporated the table less design methodology using CSS3 that follows W3C standards.
- Involved in several web application development projects that required Responsive Web Design (RWD).
- Experience working with testing tools like Chrome web inspectors and IE Developer Toolbar.
- Adept at responsive web design using Bootstrap and Foundation.
- Experienced in applying MVC in event-driven applications using AJAX, Object Oriented JavaScript, and XML.
- Worked on IDE's like Microsoft Visual Studio, Sublime Text, and Notepad++.
- Have extensive technical writing experience in areas of web development including skills of creating, editing and developing business process documentation.
- Holding an excellent track record for meeting deadlines and submitting deliverables on time.
- Some of the attributes that describe me would be Team player, Quick learner, Self-Motivated and Strong interest in Front End Development.

Scholastic Profile:

- B. Tech (CSE) from JNTUK, NRI Institute of Technology, Agiripalli in 2017.
- Intermediate (MPC) from AP Board, Sri Chaitanya Jr. College, Eluru in 2013.
- 10thClass from AP Board, Vani High School, Veeravalli in 2011.

Technical Expertise:

Operating Systems	Windows XP (Prof), Windows 7, Windows 8, MAC OS X, Linux.
Web Technologies	HTML, HTML5, Cascading Style Sheets3 & 4, JavaScript, XML, XHTML, PHP, AJAX, jQuery, JSON, Bootstrap, React-JS.
Editor	Notepad++, Sublime Text, PhotoShopCS6, Adobe XD, Atom. Visual Studio.
Debugging Tools	Firebug, Chrome Developer toolbar, IE Developer Toolbar.
Database	SQL server, MySQL server, PHP.
Web Hosting	GoDaddy, Blue host, HostGator, Site Ground, Name cheap…..etc.
Languages	C, Java script, Swift, Objective-c.

Experience Summary:

Project 1:

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Company     :   Object Technology Solutions Inc (OTSI)
Role        :   WordPress Developer
Duration    :   August 2022 to Till Date
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Roles & Responsibilities:

- Designing and implementing new features and functionality. This includes working with clients to understand their needs and then developing and implementing new features and functionality that meet those needs.
- Establishing and guiding the website's architecture. This includes designing the website's database, file structure, and other technical aspects.
- Ensuring high-performance and availability. This includes optimizing the website for speed and performance, as well as ensuring that it is always available to users.
- Managing all technical aspects of the CMS. This includes managing the website's plugins, themes, and other core components.
- Helping formulate an effective, responsive design and turning it into a working theme and plugin. This includes working with designers to create a visually appealing and user-friendly web-site.
- Conducting performance tests and troubleshooting issues. This includes monitoring the website's performance and identifying and resolving any issues that arise.
- Leading WordPress training. This includes providing training to clients and other developers on how to use WordPress.

Project 2:

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Company     :   Filesie Systems(India) Private Limited
Role        :   WordPress Developer
Duration    :   May 2021 to August 2022
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Roles & Responsibilities:

- Develop and maintain WordPress websites and plugins, and associated landing pages.
- Collaborate with the marketing team to ensure website aesthetics, functionality, and search engine optimisation. Troubleshoot and debug issues as they arise.
- Stay up-to-date with the latest WordPress, SEO, UX, and tracking trends.
- Manage multiple projects simultaneously and meet project deadlines.
- Working directly with Project Managers for creating and maintaining project schedules.
- Staying abreast of new approaches in WordPress development.
- Discerning feasibility of architectural and design prototypes.
- Collaborating with team members in other disciplines to solve display, interaction and navigation challenges.
- Defining browser requirements and contributing to testing scenarios.

Project 3:

Company   :   Sportzwiki Cricket Media
Role   :   WordPress Developer
Duration   :   November 2020 to May 2021

Roles & Responsibilities:

- Meeting with clients to discuss website design and function.
- Designing and building the website front-end. Creating the website architecture.
- Designing and managing the website back-end including database and server integration.
- Act as the company expert in creating PPC and Google AdWords campaigns to be integrated with new website builds, customize themes to meet clients' requirements.
- Manage a user guide to help clients understand site features and management of website to increase visitor satisfaction.
- Conducting website performance tests. Created content for blog and SEO purposes to help drive traffic to the site.
- Ensured hardware and software worked properly without errors. Troubleshooting content issues. Monitoring the performance of the live website.

Project 4:

Company   :   VBRS IT Solutions Pvt Ltd
Role   :   WordPress Developer
Duration   :   November 2018 to August 2020

Roles & Responsibilities:

- Develop and maintain WordPress websites using Elementor page builder.
- Ensure cross-browser compatibility and responsiveness of websites.
- Customize WordPress themes and plugins to meet project requirements.
- Collaborate with team members to develop and implement new features.
- Perform ongoing website updates and maintenance.

Internship:

Company   :   VBRS IT Solutions Pvt Ltd
Role   :   UI/UX Developer (Internship)
Duration   :   October 2017 to October 2018

Roles & Responsibilities:

- Executing all visual design stages from concept to final hand-off to engineering
- Conceptualize original website design ideas that bring simplicity and user friendliness to complex roadblocks
- Create wireframes, storyboards, user flows, process flows and site maps to communicate Interaction and design ideas
- Converting PSD to HTML, Integrating HTML, Fixing the issues identi.